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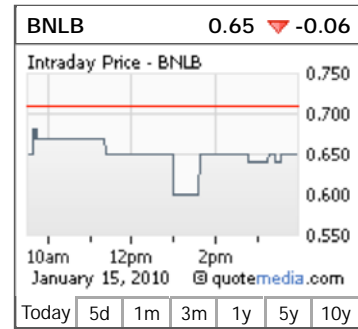
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Bond Laboratories Continues its Drive Across the Southeast with Another Miller-Coors Distributor in Virginia

Loveland Distributing to distribute Fusion Premium Beverages' products throughout Richmond, Virginia and surrounding territories

Jan. 12, 2010 (PR Newswire) --

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OMAHA, Neb. /PRNewswire-FirstCall/ -- Bond Laboratories, Inc. (OTC Bulletin Board : BNLB), a premier marketer of healthy food and beverage products, today announced the addition of Loveland Distributing Company ("Loveland Distributing") to the distribution network for Fusion Premium Beverages ("Fusion"). As one of the leading Miller-Coors distributors in Virginia, Loveland Distributing provides Fusion access to almost 2,000 on and off premise accounts.

"We are very excited to add Loveland Distributing to the growing list of distributors that recognize the inherent value of unique and effective functional beverages and, in particular, that of Resurrection™ anti-hangover drink," stated Scott Slocum, President of Fusion Premium Beverages. "Our network now includes more than thirty-five (35) distributors located throughout the Midwest, Southeast and Southwest regions of the country."

Loveland Distributing is one of Virginia's premier distributors of Miller-Coors products throughout fifteen (15) counties, including the Richmond area. "We see this partnership as an excellent opportunity for us to be a part of something new and exciting in the beverage industry and believe that Resurrection™ anti-hangover drink will be an important and profitable addition to our portfolio, stated Mark Stepanian, President of Loveland Distributing."

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through two operating divisions – NDS Nutrition and Fusion Premium Beverages. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchisee locations located throughout the United States. Fusion Premium Beverages distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories' operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operation in Dallas, TX.

About Loveland Distributing Company, Inc

Loveland Distributing Company is a leading Miller Coors® beer distributor in Virginia, engaging in the distribution of beer and non-alcoholic products. The company, which is based in Richmond, VA, has been in operation since 1958 and services customers in fourteen counties. Loveland Distributing is a family business, owned and operated by President Mark Stepanian and recipient of numerous industry awards and honors including the "High Life Achievement Award."

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

Investors:

Warren Rothouse or Bruce Weinstein

Surety Financial Group, LLC
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