

Bond Laboratories, Inc. Announces the Appointment of Two Former Coca-Cola Marketing Executives as President and Executive Vice President of Fusion Premium Energy

February 13, 2009 9:15 AM ET



Bond Laboratories, Inc. [BNLB](#) is pleased to announce the key additions of John S. Wilson and Scott Slocum to its management team. Mr. Wilson will assume the title of President of the Fusion Premium Energy brand. Mr. Slocum as Executive Vice President of Fusion Premium Energy, Bond's wholly owned subsidiary.

John Wilson joins Fusion Premium Energy, Inc. with over seventeen years of invaluable experience at both Coca-Cola and Coca-Cola Enterprises. Most recently, Mr. Wilson was responsible for negotiating exclusive bottling agreements with national customers on behalf of all seventy-three of the Coca-Cola Bottlers in the United States. Scott Slocum joins Fusion with over 24 years experience in the beverage industry including numerous leadership roles within Coca-Cola Enterprises. Mr. Slocum's strength is his vast experience in the areas of channel distribution, customer management, as well as operations logistics.

Commenting on the appointments, Chairman and CEO, Scott Landow stated, "On behalf of the Bond Laboratories team, which includes our employees as well as our valued customers, I want to express my excitement and unabashed enthusiasm as I look towards Bond's future. I am firmly convinced that John Wilson and Scott Slocum will lead Fusion Premium Energy and Bond Laboratories "to the next level and beyond". The relationships that Mr. Wilson and Mr. Slocum have cultivated over the past two decades will prove to be instrumental in the further development of our company. Today, we have close to 50 different products available in convenience stores, specialty retail, food, drug and mass marketing outlets in the United States and Canada; We are well positioned to take advantage of the talents and energy that John and Scott will add to the team. These are exciting times for Bond evidenced by our ability to attract this level of talent."

About Bond Laboratories, Inc.

Bond Laboratories is a premier marketer of healthy food and beverage products. Bond has brought together a seasoned team of highly successful sales and marketing executives with considerable experience in the launch and development of many well-known branded products. Bond Laboratories, Inc. is currently focused on developing proprietary products, as well as delivery platforms, that address the needs and concerns of today's consumer. For more

information on Fusion(TM) Premium Energy Products, interested persons can go to <http://www.fusionpremiumenergy.com>.

Investors:

Redwood Consultants, LLC

Jens Dalsgaard, 415-884-0348

Copyright 2009 Business Wire