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Bond Labs Sponsors Playboy Golf Tournament Finals in Los Angeles

Resurrection™ and NDS Brands Featured at Celebrity Event

OMAHA, Neb.--(BUSINESS WIRE)--Bond Laboratories, Inc. (OTCBB:BNLB), an innovative manufacturer of functional beverages and nutritional products, announced that it was invited to be an official sponsor of the recent Playboy Golf Tournament Finals held March 24-28 in Los Angeles. The event was attended by numerous celebrities and sports figures which provided an excellent venue for Bond to showcase products from both its Fusion Premium Beverages and NDS Nutrition divisions.

During the event, samples of Resurrection™ Anti-Hangover drink were given out to approximately 1,000 participants at a lounge set up at the 16th hole and “REZ” became the first hangover prevention drink served in the world famous Playboy Mansion Grotto. NDS used the event to promote its highly successful Pump Fuel™ pre-workout supplement and discussed several potential endorsements for the product.

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Bond’s participation in the Tournament was a direct result of the recent Nightclub & Bar Show in Las Vegas, where the Company was asked by representatives of Playboy to participate in the event. The Tournament is scheduled to be televised this summer.

“We were delighted to be included in Playboy’s Annual Golf Tournament,” commented Bond CEO, John Wilson. “A major challenge for an emerging beverage is gaining visibility and this is one of the ‘A-List’ events of the year.”

About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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