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Bond Labs Signs Zink Distributing, a Leading Anheuser Busch® Distributor in Indiana, to Introduce Resurrection™ into Prime Midwest Market

OMAHA, Neb.--(BUSINESS WIRE)--Bond Laboratories, Inc. (OTCBB:BNLB), an innovative manufacturer of functional beverages and nutritional products, today announced that its Fusion Premium Beverages (FPB) division has entered into an agreement with Zink Distributing Company to market FPB's successful Resurrection™ Hangover Prevention Drink. Zink is the Anheuser Busch distributor in the greater Indianapolis metro area. The relationship introduces Resurrection™ into a demographic-rich Mid-Western region that is an ideal market for the product. Zink distributes to the high-population counties in the Central Indiana market and provides access to approximately 1600 businesses for Resurrection's™ rapidly growing distribution channel.

"The size and market profile of Indianapolis and the Central Indiana area is ideal for Resurrection™," commented Scott Slocum, President of Bond Division Fusion Premium Beverages. "The region is a hub for numerous sports venues and major events, recently hosting the NCAA Final Four and selected to host Super Bowl 2012. This is clearly a market where we want to be selling Resurrection™. We are very excited that a strong company like Zink Distributing has chosen to become a Resurrection™ distributor."

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"Resurrection™ fits extremely well within our product portfolio and customer accounts," stated Jim Zink Jr., Vice President and General Manager of Zink.

About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

About Zink Distributing

Zink Distributing has been a leading beverage distributor in the Indianapolis, Indiana metro region since 2001. Major brands distributed by Zink include Anheuser-Busch/InBev, Goose Island, Redhook, and Widmer, as well as non-alcoholic products from Boylan Soda and Dad's Root Beer.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company

and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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