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## Bond Labs Announces Two Miller® Distributors in Louisiana

*Choice Brands & Venture Marketing to Significantly Expand Availability of Resurrection™ in Northern and Central Parishes*

OMAHA, Neb.--(BUSINESS WIRE)--Bond Laboratories, Inc. (OTCBB:BNLB), an innovative manufacturer of functional beverages and nutritional products, today announced that its Fusion Premium Beverages (FPB) division has entered into agreements with Choice Brands of Monroe, LA and Venture Marketing of Lecompe, LA to distribute its successful hangover prevention drink Resurrection™. Choice and Venture are established, family-owned distributors that will expand the availability of Resurrection™ into 23 northern and central Louisiana parishes. Fusion will work closely with both distributors to immediately implement a series of aggressive market development blitzes to introduce the product.

“Acquiring two leading distributors at the same time represents a major expansion of Fusion’s coverage in the state,” commented Scott Slocum, President of Bond’s Fusion Premium Beverages Division. “We look forward to partnering with these distributors.”

**“We are excited to introduce Resurrection™ into the Central Louisiana market area”**

“We are excited to introduce Resurrection™ into the Central Louisiana market area,” stated Dwayne Falks, General Manager for Venture Marketing. “This product opens a new category into the beverage business and we look forward to supplying it to our customers.”

### About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

### About Choice Brands

Choice Brands has deep roots in the northern Louisiana region. Founded in 1954, Choice has been a leading beverage distributor in the area of over 50 years. It currently distributes to over 750 accounts, including major institutions such as LA Tech, University of Monroe, and Grambling State University. Choice Brands is located in Monroe.

### About Venture Marketing

Founded in 1973, Venture Marketing Corporation is a central Louisiana distributor of beer and other beverages. Venture services over 380 accounts, including major institutions such as Louisiana State University. The Company distributes a wide range of popular brands including Heineken and Amstel. Venture is based in Lecompe, Louisiana.

### Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

## **Contacts**

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