

Fusion Energy Sponsored Supercross Team Wins FIM World Championship

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Bond Laboratories, Inc. [BNLB](#) - Fusion Energy Sponsored - L & M Racing's Chad Reed won the 2008 AMA/FIM Supercross World Championship Saturday night in Las Vegas. "Chad Reed came into the final race with enough points from the first 16 events that he needed to only finish 5th, to win the series' championship," said Eric Schick, President of Bond Laboratories and Fusion Energy. "Many riders would have positioned themselves in 4th place and ridden out the remainder of the race, thus playing it safe. Chad Reed did not come to Las Vegas to play it safe. He showed the sold out Las Vegas crowd why he truly has the heart of a champion. He won Saturday's final event outright, ending the season the way he began it...as a race winner."

"This is truly amazing when you consider that L & M Racing was formed just two years ago," Schick went on. "L & M came with a vision to become the best Supercross Racing Team in the World. They assembled some of the best talent in the industry to help accomplish their goal. Saturday night they achieved that goal faster than anyone expected, and in dramatic fashion. It takes a special rider and support from an equally talented team to win 1st Place in 9 out of 17 races."

"Our Fusion 6+ Hour Energy Shot was launched 120 days ago, with a similar vision of becoming the best. We have also assembled some of the best talent in our industry. That is why in our first 100 days, we have placed our Fusion 6+ Hour Energy Shot into over 2,500 locations, faster than anyone expected. We are confident that Fusion will be available in over 10,000 locations by the end of our first year. When introduced last November, Fusion 6+ Hour Energy was voted 'Best Tasting Shot' at the NACS show. Our retailers are extremely pleased at how Fusion has sold at the retail level. If they have any complaint at all, it is that the Fusion 6+ Hour Energy Shot sells so well; they are constantly running out of product. They share our vision and appreciate the value of the investment we are making to align the Fusion 6+ Hour Energy Shot with teams and individuals who consistently make it to the top of their sport."

"Our congratulations go out to Chad, Nathan, Larry, Mike and the entire team at L & M Racing. I know I speak for not just Fusion Energy, but all of our retailers when I say that we are proud to be your partners," concluded Schick.

About Bond Laboratories, Inc.

Bond Laboratories is a premier marketer and manufacturer of nationally branded Healthy Food and Beverages. Bond has brought together a seasoned team of highly successful sales and marketing executives with considerable experience in the launch and development of many well known branded products. With our previous nutraceutical and pharmaceutical sales and management expertise, Bond Laboratories, Inc. is currently focused on developing proprietary

products, as well as delivery platforms, that address the needs and concerns of today's consumer. For more information on Fusion(TM) Energy Products, interested persons can go to <http://www.got-fusion.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward- looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. *Contact Information:* Bond Laboratories, Inc. Scott Landow, 858-847-9000 Fax: 858-847-9090 sdlandow@bond-labs.com

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