

Bond Laboratories Inc.'s Fusion Energy Announces New Exclusive Distribution Partnership with Nascent Foodservice Company for Mexico

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Bond Laboratories, Inc.'s [BNLB](#) Fusion Energy announced today a mutually exclusive distribution agreement with Nascent Foodservice Company, Inc., that will make the Fusion 6+ Hour Energy Shot available to Nascent's 240,000 Mexican retailer outlets. Nascent Wine Company, Inc. [NCTW](#), dba Nascent Foodservice, is the only nationwide distributor of imported food and beverage products in Mexico.

"The timing of this relationship is perfect for us," said Eric Schick, President of Bond. "We have secured distribution throughout the United States and our new relationship with Nascent provides us with the best possible strategic partner in Mexico, the second largest market in North America. The Mexican market is an exciting opportunity for our Fusion 6+ Hour Energy Shot. From all the information we have gathered, there is no other 2 oz. energy shot product currently distributed nationally throughout Mexico. We feel extremely fortunate to work with Nascent as our partner. They are the only foodservice company that covers all of Mexico. No one else even comes close."

Sandro Piancone, CEO of Nascent, stated: "Fusion is a natural fit for us since we are working with all the leading accounts such as Wal-Mart, Costco, Soriana, Comercial Mexicana, AM/PM and 7-ELEVEN. Because of our position and expertise in the Mexican market we have been able to grow leading U.S. brands such as Miller Beer, Nestle, Haagen-Dazs and General Mills that have entrusted us to distribute and market their products in a professional manner, benefiting the consumer. Fusion represents the level of quality and brand recognition that our customers have come to expect and demand from Nascent."

About Bond Laboratories, Inc.

Bond Laboratories is a premier marketer of healthy food and beverage products. Bond has brought together a seasoned team of highly successful sales and marketing executives with considerable experience in the launch and development of many well known branded products. Bond Laboratories, Inc. is currently focused on developing proprietary products, as well as delivery platforms, that address the needs and concerns of today's consumer. For more information on Fusion(TM) Energy Products, interested persons can go to <http://www.got-fusion.com>.

About Nascent Wine Company.

Nascent Wine Company Inc. dba Nascent Foodservice is the only nationwide distributor of imported products in Mexico, marketing and distributing over 2,000 national and proprietary brand food and non-food products. Nascent Foodservice also has the exclusive right to distribute Miller Beer in Baja California, Mexico. In addition, Nascent sells select products from Nestle, Ferrarelle Water, Cora Italian Food Products, Avasoft Ice Cream, Mitsuki Asian products, Bonet European products, and Jolly Rancher Soda, Nery's cheese products, among others.

Nascent is focused on acquiring the most profitable and well positioned distributors in Mexico with the best food and beverage portfolios in the country. Nascent is currently servicing over 240,000 sales points including supermarkets, convenience stores and foodservice accounts like Wal-Mart, Costco, Soriana, Comercial Mexicana, AM/PM, 7-ELEVEN, OXXO and many more. Nascent Foodservice trades on the OTC Bulletin Board as Nascent Wine Company, Inc., ticker symbol NCTW.OB. For more information about Nascent Foodservice, go to www.nascentfoodservice.com.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. *Contact Information:* Bond Contact: Scott Landow, 858-847-9000 Fax: 858-847-9090 sdlandow@bond-labs.com or Nascent contact: Sandro Piancone, 619-661-0458 Fax: 619-661-9735 spiancone@nascentfoodservice.com

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