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Bond Labs Announces Key Miller®-Coors® Distributor in Prime Galveston Market

Dienst Distributing to Introduce Resurrection™ into Valuable Texas Gulf Region

OMAHA, Neb.--(BUSINESS WIRE)--Bond Laboratories, Inc. (OTCBB:BNLB), an innovative manufacturer of functional beverages and nutritional products, today announced that its Fusion Premium Beverages division has entered into an agreement with Dienst Distributing of Galveston, TX to distribute Resurrection™, its highly successful hangover prevention drink. Galveston and the surrounding area is a major recreational destination region with excellent market demographics for the beverage. The addition of Dienst provides immediate access to the greater South-East Texas coast region, which includes a number of notable accounts. Also located within the Dienst distribution area are Texas A&M Galveston, the University of Texas Medical Branch at Galveston, and numerous well-known Gulf Coast attractions. Stocking shipments to Dienst will commence immediately.

“With over 600 on- and off-premise accounts, Dienst is in an excellent position to introduce Resurrection™ into the South-Texas Gulf Coast market,” noted Scott Slocum, President of Bond’s Fusion Premium Beverages Division.

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“Resurrection™ fits extremely well with our overall beverage line,” commented Craig Colelli, General Manager of Dienst. “We are very encouraged by the positive feedback we have received from our customers and look forward to marketing the product.”

About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

About Dienst Distributing

Dienst has been actively distributing beverages throughout South-East and Gulf Coast Texas markets for over 40 years. Included within the distribution area are UTMB, Texas A&M Galveston, Schlitterbahn Water Park, Moody Gardens, Gulf Greyhound Park, Kemah Boardwalk, and Galveston Beach. Dienst Distributing is located at 3001 Gulf Freeway, La Marque, Texas.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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