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## Bond Labs' NDS Division to Attend GNC® Franchisee Convention

*NDS Nutrition Will Introduce Important New Products and Brands*

OMAHA, Neb.--(BUSINESS WIRE)--Bond Laboratories, Inc. (OTCBB:BNLB), an innovative manufacturer of functional beverages and nutritional products, today announced that its NDS Nutrition division will attend GNC's annual franchisee convention. The GNC franchisee convention is the largest national business-to-business convention in its class and attracts over 900 participants to the event. The GNC franchisee network is the primary distribution channel for NDS products and participation in this event provides an important opportunity to strengthen key distribution relationships. The 2010 convention runs June 13<sup>th</sup> to 15<sup>th</sup> and will be held this year at the Walt Disney World Swan and Dolphin Resort in Orlando, Florida.

"GNC franchisees are vital retail partners for NDS supplements and we value the opportunity to participate in this event," commented John S. Wilson, CEO of Bond Labs. "We look forward to introducing a number of exciting new products for GNC franchisees."

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### About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

### Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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