

June 16, 2010 05:30 AM Pacific Daylight Time 

Nationwide Demand for Resurrection™ Anti-Hanover Drink Exceeds Current Distribution Coverage

REZ™ to Begin Sales over the Internet Immediately, Making It Available to Millions of New Customers

OMAHA, Neb.--([BUSINESS WIRE](#))--Bond Laboratories, Inc. (OTCBB: BNLB), an innovative manufacturer of functional beverages and nutritional products, today announced that its Fusion Premium Beverages (FPB) division is now selling its popular Resurrection™ anti-hangover drink over the Internet at www.gottahavemyrez.com.

The decision to sell REZ on-line is in response to the overwhelming number of emails coming from customers that have discovered REZ™ while visiting one city only to return home to find it is not yet sold in their area. Resurrection™ is not only available over the Internet, but at the same cost to the customer as the local store. Fusion has become the first beverage firm known to offer FREE HOME DELIVERY. (The Company is absorbing shipping, handling and any other costs associated with getting REZ™ to its customer's door.)

"Demand for REZ™ in parts of the country where we have not yet established our distributor network has been so strong that we needed a new way to get the beverage to those customers," commented Fusion President, Scott Slocum. "The Internet allows us to immediately fill this gap as we continue to build a national distribution network."

"The response from the beverage distribution community for Resurrection™ continues to be tremendous; larger than anything I have previously seen in all my years in the business," added Mr. Slocum. "While the growth of our distributor network has far exceeded our expectations, we can only move so fast. The Internet enables us to make REZ™ available to millions of new customers immediately."

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About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company

and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

Contacts

Surety Financial Group, LLC
Warren Rothhouse or Bruce Weinstein
410-833-0078

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