

Resurrection™ at 2010 Men's NCAA College World Series

Event Attracts Hundreds of Thousands of Fans to Omaha, NE - Hometown of Resurrection™

OMAHA, NE - June 24, 2010 - (BUSINESS WIRE)--Bond Laboratories, Inc. (OTCBB:BNLB), an innovative manufacturer of functional beverages and nutritional products, today announced that its Fusion Premium Beverages division distributed samples of its popular anti-hangover drink Resurrection™ outside the annual NCAA Men's College World Series now being held in Omaha, Nebraska. At the event, Fusion representatives distributed 3,500 cans of Resurrection™ from the College World Series landmark Zesto's Ice Cream Shop, which is located across from the stadium.

The College World Series was first played in 1947. In 1948, former President George Bush Sr. was captain of the Yale baseball team. Since 1950 the College World Series has been hosted in Omaha. The event frequently attracts major celebrities such as Kevin Costner. This year the NCAA projects that it will attract approximately 300,000 fans to the College World Series which runs from June 19th through 29th. The event is an excellent opportunity to market Resurrection to a very large target demographic.

"Major sporting events are some of the best marketing venues to showcase Resurrection to sizable audiences. They are also instrumental in signing new distributors," commented Fusion President, Scott Slocum. "They are the 'bread and butter' of beverage marketing and the College World Series is among the top events."

"Fusion has received 100's of glowing testimonials from people who have tried Resurrection, many as a direct result of just this kind of event," noted Bond founder, Scott Landow. "Once introduced to the product, happy customers then spread the word to their home cities and towns. It is a key way in which we expand product awareness. Another thing that makes this event especially attractive to us is that Omaha happens to be the headquarters for Fusion, which gives us special appeal to the visiting fans."

About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the

Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

Investor Contact:

Surety Financial Group, LLC

Warren Rothouse or Bruce Weinstein

410-833-0078