

Bond Brings Resurrection™ to Great Lakes Region with 3 Anheuser-Busch Distributors

New Michigan Distributors Significantly Expand Mid-West Distribution Footprint

OMAHA, NE - July 13th, 2010 - (BUSINESS WIRE)--Bond Laboratories, Inc. (OTCBB:BNLB), an innovative manufacturer of functional beverages and nutritional products, today announced its Fusion Premium Beverages division has expanded distribution for the popular anti-hangover drink Resurrection™ into key Michigan markets with the addition of three new Anheuser-Busch distributors to its rapidly growing national distribution roll-out. The new distributors include Fabiano Brothers, Mervenne Beverage, and Tyler Sales. With nearly 200 years of combined beverage services between them, these distributors provide Fusion with a strong Mid-West foot-hold from which to extend its distribution channel throughout the Great Lakes region.

“The Mid-West is one of the best markets in the country for Resurrection on a per-capita basis,” commented Fusion President, Scott Slocum. “Studies have shown that the Mid-West region has the highest number of alcoholic beverage establishments per person in the country, which makes this region an ideal environment for a product like Resurrection. We are excited to work with such strong partners as we continue to expand our distribution channel geographically.”

About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and

information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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