

Bond Laboratories Announces Anheuser-Busch® Distributor in Missouri

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Bond Laboratories, Inc. [BNLB](#), a leading manufacturer and marketer of proprietary health supplements and beverage products, today announced the addition of River Eagle Distributing to its Fusion Premium Energy products distribution network. As a full-service beverage distributor and leading Anheuser-Busch® distributor operating since 1977, River Eagle Distributing delivers Budweiser® beers and a variety of non-alcoholic beverages to more than 4,000 on-and-off-premise accounts throughout the Southeast Missouri region. River Eagle Distributing will work in coordination with three additional Anheuser-Busch® distributors to service customers in 19 counties in Southeast Missouri.

“This is a great example of the momentum we are building with the Fusion Premium Energy brand. The quality of distributors we are attracting is very exciting,” stated John Wilson, President of Bond Laboratories’ Fusion Premium Energy division. “The agreement with River Eagle Distributing expands our presence in Missouri by providing the local market expertise needed in order for our brands to gain crucial customer visibility.”

"We are extremely excited about the opportunity to work with Bond Laboratories. The Company offers innovative product lines that will add value and incremental revenue for all parties," said Shawn Patterson, Vice President of Sales at River Eagle Distributing.

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutrition and Fusion Premium Energy. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchise locations located throughout the United States. Fusion Premium Energy distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories’ operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

About River Eagle Distributing

River Eagle Distributing is a leading Anheuser-Busch® distributor in southeast Missouri, engaging in the distribution of beer and non-alcoholic products. The company was founded in 1977 and is based in Cape Girardeau, Missouri and services customers in three surrounding counties.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby. The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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