

## **Fusion 6+Hour Energy Teams Up With The H.I.T. Squad to Sponsor EliteXC Middleweight Champ “Ruthless” Robbie Lawler**

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SOLANA BEACH, Calif., July 24, 2008 -- Bond Laboratories, Inc. (OTC Bulletin Board: BNLB), is proud to announce today, its sponsorship commitment to The H.I.T. Squad’s “Ruthless” Robbie Lawler for his rematch this weekend with Scott Smith, to be seen Saturday, July 26th at 9:00 P.M. ET on CBS television.

Eric Schick, President of Bond Laboratories, commented, "Fusion(TM) 6+ Hour Energy Shot products have been, and will continue to be, THE perfect fit for elite athletes, in all action sports. It is an honor to sponsor “Ruthless” Robbie Lawler from The H.I.T. Squad. We work very hard to associate our brand with winners. Robbie has a 15-4-1 record with 12 KO/TKO’s. We’re not saying that our Fusion 6+ Hour Energy Shot will give Lawler the extra advantage he needs to beat Smith..., but we believe it could.”

About Bond Laboratories, Inc.

Bond Laboratories is a premier marketer and manufacturer of nationally branded fortified foods and beverages. Bond has brought together a seasoned team of highly successful sales and marketing executives with considerable experience in the launch and development of many well known branded products. With our previous nutraceutical and pharmaceutical sales and management expertise, Bond Laboratories, Inc. is currently focused on developing proprietary products, as well as delivery platforms, that address the needs and concerns of today's consumer. For more information on Fusion(TM) Energy Products, interested persons can go to <http://www.got-fusion.com>.

About The H.I.T. Squad:

H.I.T. (Hughes Intensive Training) Squad is a world-class training center designed to enhance the physical, mental, and spiritual well-being of its members. The center's purpose is education through weight training, boxing, and martial arts. The H.I.T. Squad trains such renowned names as fighting legend Matt Hughes, Robbie Lawler, and Clay French. They are trained by boxing coach Matt Pena and wrestling coach Marc Fiore from the Ultimate Fighter Reality Show Season 6. For more information about The H.I.T. Squad, go to <http://www.thehitsquad.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward- looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management.

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