

Bond Labs Reports Substantial Growth in Resurrection Sales in New Orleans and throughout Louisiana

Re-orders of Resurrection™ Ramping Up Across Key Gulf Coast Markets

OMAHA, Neb.--(BUSINESS WIRE)--Bond Laboratories, Inc. (OTCBB:[BNLB](#) - [News](#)), an innovative manufacturer of functional beverages and nutritional products, today announced that its Fusion Premium Beverages division, in conjunction with a robust Louisiana distribution network, has successfully penetrated key Louisiana markets with its popular anti-hangover drink Resurrection™. In mid-May, Fusion launched several marketing blitzes to increase Resurrection's visibility and availability in Louisiana's major markets. Representatives from Bond joined distributor representatives to draw attention for Resurrection in retail and on-premise accounts.

"Louisiana has the distinction of being among the first states to generate strong sales results and, more importantly, reorders for Resurrection™," said Scott Landow, Chairman, Bond Labs. "Since last spring, we have implemented a number of marketing blitzes into retail and on-premise accounts in key markets throughout the region, and the results have well exceeded our expectations. The feedback and excitement generated has been phenomenal."

Louisiana is the host to a number of major internationally attended events such as Mardi Gras, Louisiana Jazz and Heritage Festival, and the Breaux Bridge Crawfish Festival. It is also the home of many leading Colleges and Universities including LSU, Tulane, Southern University and the many campuses of the University of Louisiana System. With five distributors covering the key metro areas of New Orleans, Baton Rouge, Lafayette, Thibodaux, Lake Charles, Bossier City, Lecompe, and Monroe, Louisiana has quickly become a model for Resurrection's nationwide roll-out.

About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities

Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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