

Bond Labs Announces Second Quarter Results

Quarter Defined by Ongoing Revenue Growth, Margin Improvement and Critical Business Development Initiatives

OMAHA, NE - August 11, 2010 - (BUSINESS WIRE) Bond Laboratories, Inc. (OTCBB:BNLB), an innovative manufacturer of functional beverages and nutritional products, today announced sales for the second quarter ending June 30, 2010 of \$2.02 million as compared to \$1.89 million for the comparable quarter last year. Revenue for the second quarter excluded over \$265,000 of sales booked during last month, the full benefit of which is expected to be realized during the third quarter. Adjusted to include all revenue booked in Q2, Bond revenue would have increased approximately 21% in the second quarter 2010 versus the second quarter 2009.

Gross margins in the second quarter ended June 30, 2010 improved approximately 12.8% over the first quarter of 2010. The Company remains focused on expanding its distribution capabilities for both NDS Nutrition and Fusion Premium Beverages while simultaneously reducing overall operating costs, a strategy that management believes will drive long-term profitability growth.

The second quarter marked several critical milestones in the Company's ongoing growth and development including the launch of several new products at NDS, a critical expansion of its relationship with a key distribution partner, and the launch of Fusion Premium Beverages in the New York City market.

"It's been a busy quarter," stated Bond CEO, John Wilson. "Our NDS division continues to deliver robust sales with strong demand for our recently introduced Embrace Diet Kit and N-Test 600 products that exceeded our initial expectations. In addition to NDS, Resurrection™ Anti-Hangover drink continues to gain acceptance and mindshare in our target markets, which most recently expanded to include New York City."

About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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