

Resurrection to be Showcased at 2010 Texas Package Stores Association Trade Show

Annual Event is Largest Gathering of Liquor Retailers in Texas

OMAHA, Neb.--(BUSINESS WIRE)--Bond Laboratories, Inc. (OTCBB: [BNLB](#) - [News](#)), an innovative manufacturer of functional beverages and nutritional products, today announced that its Fusion Premium Beverages division will be attending the 2010 Texas Package Stores Association (TPSA) trade show to be held August 22-24 in Galveston, TX. The annual TPSA show brings together over 2,000 Texas retailers, buyers and customers. Individual events include keynote speakers, exhibits displaying the latest products and services from the beverage industry, retail education sessions, and the popular product tasting sessions.

Resurrection will be showcased from Fusion's premier booth location facing the main entrance (booth AA-207), which will make Resurrection the first thing that Trade Show attendees see. Resurrection will also be available at product tasting sessions throughout the show. By giving out samples and interacting directly with attendees, the show will be an outstanding opportunity to increase the visibility of Resurrection. Texas, the second largest economy in the country, is the home of Fusion Premium Beverages.

"The TPSA show is one of the top marketing events for our industry," commented Fusion senior VP, Dan Wilder. "It provides a superb venue for us to speak directly with beverage buyers, retailers and customers, and also allows us be more proactive in stimulating demand throughout the distribution channel. We introduced Resurrection at this event last year and it was extremely well received."

About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements and beverages. The Company produces and markets products through its NDS Nutrition and Fusion Premium Beverages divisions. NDS nutritional supplements are among the most popular products sold in GNC® franchise retail stores. Fusion Premium Beverages manufactures functional beverages, including the highly successful hangover prevention drink Resurrection™. Bond is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company please go to <http://www.bond-labs.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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