

Bond Laboratories Announces New Coors® Distributor in Wisconsin

October 13, 2009 10:15 AM ET



Bond Laboratories, Inc. (OTCBB:[BNLB](#)), a leading manufacturer and marketer of proprietary beverage products and health supplements, today announced the addition of LaCrosse Beverage Inc. to its Fusion Premium Beverage products distribution network.

La Crosse Beverage delivers Coors® beers and a variety of non-alcoholic beverages to accounts throughout La Crosse, WI as well as three surrounding counties. “The addition of La Crosse Beverage expands the geographic footprint of our rapidly growing distributor network and provides the Company with access to more than 7,500 on-and-off-premise accounts located throughout the country,” stated Scott Slocum, President of Bond Laboratories Fusion Premium Beverage division.

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutrition and Fusion Premium Beverage. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchise locations located throughout the United States. Fusion Premium Beverage distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories’ operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

About La Crosse Beverage, LLC

La Crosse Beverage, LLC is a leading Coors® beer distributor in Wisconsin, engaging in the distribution of beer and non-alcoholic products. The company has been in operation since the early 1950s and is based in La Crosse, Wisconsin and services customers in the three surrounding counties.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A

of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby. The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

Investors:

Surety Financial Group, LLC
Warren Rothouse or Bruce Weinstein
410-833-0078