

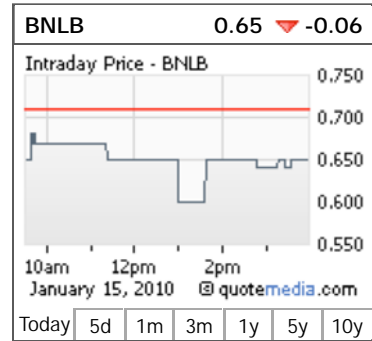
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Bond Laboratories Expands Distribution Network into Kansas with Two More Anheuser-Busch(R) Distributors

House of Schwan and City Beverage to Distribute Fusion PremiumBeverages Products Throughout South Central Kansas

Oct. 29, 2009 (Business Wire) -- Bond Laboratories, Inc. (OTCBB:BNLB), a premier marketer of healthy food and beverage products, today announced the addition of two more Anheuser-Busch distributors to its Fusion Premium Beverages product distribution network. As leading Anheuser-Busch distributors in Kansas, these new distribution agreements with House of Schwan and City Beverage Company will provide Fusion Premium Beverages access to nearly 1,000 on and off premise accounts throughout the thirteen counties they service in the South Central Kansas region.



"We feel this continued growth across the Heartland market is great for our business. The respect and relationships that these two experienced distributors have in the beverage retail system will continue to add strength to our distribution network," stated Scott Slocum, President of Fusion Premium Beverages.

The largest Anheuser-Busch® distributor in Kansas, founded in 1960, House of Schwan, will soon be celebrating their 50th anniversary. "We see the addition of Fusion Premium Beverages to our non-alcohol beverage portfolio as a way for us to continue to add value to our customers and to our business," said Barry Schwan, President of House of Schwan.

Ann Bush, President of City Beverage added, "We were introduced to the product about a month ago and we immediately saw the benefits of the category creation that Fusion Premium Beverages can deliver within our systems."

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutrition and Fusion Premium Beverages. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchisee locations located throughout the United States. Fusion Premium Beverages distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories' operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

About House of Schwan, Inc.

Providing South Central Kansas with the finest quality beer and non-alcoholic products, House of Schwan is the largest Anheuser-Busch® distributor in Kansas. The company was founded in 1960 and is based in Wichita, Kansas.

About City Beverage Company, Inc.

City Beverage Company is a leading Anheuser-Busch® beer distributor in South Central Kansas, engaging in the distribution of beer and non-alcoholic products. The company has been in operation since 1975 and is based in Hutchinson, Kansas and services customers in portions of nine surrounding counties.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby. The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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