

Bond Laboratories Closing in on 11,000 Outlet Threshold with Two More Anheuser-Busch(R) Distributors

Flint Hills Beverage and Strathman Sales to Distribute FusionPremium Beverages' Products Throughout Northeast Kansas

Nov. 3, 2009 (Business Wire) -- Bond Laboratories, Inc. (OTCBB:BNLB), a premier marketer of healthy food and beverage products, announces two more Anheuser-Busch distributors for Kansas. With the addition of Flint Hills Beverage of Manhattan and Strathman Sales of Topeka, Fusion Premium Beverages has expanded their national distribution network of key beer wholesalers servicing nearly 11,000 on and off premise accounts throughout the United States.

"We are extremely satisfied with how quickly we've expanded our distribution network for Resurrection™. In just two months, Resurrection™ is now available in 10 states: Texas, Kansas, Louisiana, Wisconsin, Missouri, Tennessee, Mississippi, Alabama, New Mexico, and Arkansas," stated John S. Wilson, Chief Executive Officer of Bond Laboratories.

"Our first 60 days have been phenomenal," added Scott Slocum, President of Fusion Premium Beverages. "With these two new distributors, we are gaining a real foothold in the state of Kansas and beyond." Mr. Slocum continued, "The market dynamics between Manhattan and Topeka vary a great deal, but each distributor saw a clear role for the product."

Based in "The Little Apple," Flint Hills Beverage services all or portions of the five counties surrounding Manhattan, home of both Kansas State University and the Ft. Riley Army post. "We saw this as an opportunity to go after a piece of the consumer market that is virtually untapped," said Terry Dow, Owner / Manager of Flint Hills Beverage, "and in doing so, we not only strengthen our position in the market, we add value to our retail partners." Casey Mussatto, General Manager and Owner of Flint Hills Beverage, added, "Resurrection™ is a brand that delivers on its functional guarantee. And it tastes great!"

Strathman Sales, in operation since 1939 and based in Topeka, Kansas, services customers in all or portions of four surrounding counties. In addressing the incremental aspect of Resurrection™, Matt Strathman, President of Strathman Sales says, "From a retail perspective, Resurrection™ is all about category creation. Resurrection™ should benefit everybody: distributor, retailer and consumer."

About Bond Laboratories, Inc.

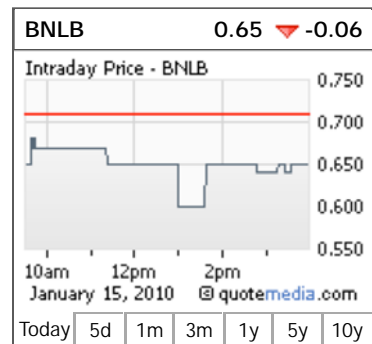
Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutrition and Fusion Premium Beverages. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchisee locations located throughout the United States. Fusion Premium Beverages distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories' operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

About Flint Hills Beverage, Inc.

Providing northeast Kansas with the finest quality beer and non-alcoholic products, Flint Hills Beverage, is a leading Anheuser-Busch® distributor in Kansas. The company was founded in June of 2000 and is based in Manhattan, Kansas.

About Strathman Sales, Inc.

Strathman Sales is a leading Anheuser-Busch® beer distributor in northeast Kansas, engaging in the distribution of beer and non-alcoholic products. The company has been in operation since 1939 and is based in Topeka, Kansas and services customers



in all or portions of four surrounding counties.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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