

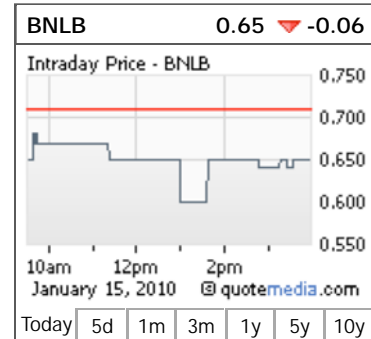
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Bond Laboratories Expands Its Southeastern Reach with Another Miller-Coors(R) Distributor in Alabama

Supreme Beverage Company to Distribute Fusion Premium Beverages Products Throughout Northern Alabama

Nov. 10, 2009 (Business Wire) -- Bond Laboratories, Inc. (OTCBB:BNLB), a premier marketer of healthy food and beverage products, today announced the addition of Supreme Beverage Company, Inc. to its Fusion Premium Beverages product distribution network. As the leading Miller Coors distributor in Northern Alabama, this new distribution agreement increases Fusion Premium Beverages' access to over 13,000 on and off premise accounts throughout the United States.



"We are excited about the opportunity to add Supreme Beverage Co. to our distribution network," stated Scott Slocum, President of Fusion Premium Beverages. "Our strategy of partnering with the best in sales and distribution continues to present opportunities to expand the accessibility of our Resurrection™ Anti-Hangover Drink."

In business since 1946, Supreme Beverage Co. has grown to become one of Alabama's leading beer wholesalers, operating five warehouses across the North Central region of the state. "Fusion Premium Beverages' products will be an exciting addition to our non-alcohol beverage portfolio," said Michael Schilleci, Vice President of Supreme Beverage. "We immediately recognized Resurrection™ as a true category creation brand when we saw it, and we are thrilled to be able to provide this to our customers."

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutrition and Fusion Premium Beverages. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchisee locations located throughout the United States. Fusion Premium Beverages distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories' operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

About Supreme Beverage Company, Inc.

Supreme Beverage Company, Inc. is a leading Miller Coors® beer distributor in North and Central Alabama, engaging in the distribution of beer and non-alcoholic products. Based in Birmingham, Alabama, the company has been in operation since 1946 and services customers in twenty-eight counties. SBC remains a family business, owned and operated by Charles Schilleci and J. B. Schilleci, Jr. Through their dedication, vision, and hard work, SBC has become the premier beer wholesaler in Alabama, impacting their customers in all aspects of the business: Domestic, Import, Craft, FMB, and Non-alcoholic.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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