

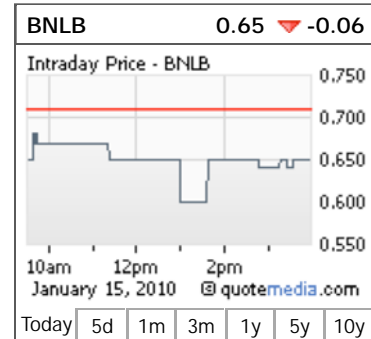
November 17, 2009 - 11:00 AM EST

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## Bond Laboratories Continues Southeast Expansion into Virginia with another Miller Coors(R) Distributor

Fredericksburg Distributing Company to distribute Fusion PremiumBeverages products throughout its Virginia territories

Nov. 17, 2009 (Business Wire) -- Bond Laboratories, Inc. (OTCBB:BNLB), a premier marketer of healthy food and beverage products, today announced the addition of Fredericksburg Distributing Company (FDC) to its Fusion Premium Beverages product distribution network. "Our association with FDC increases Fusion Premium Beverages' access to over 14,000 on and off premise accounts throughout the United States," stated Scott Slocum, President of Fusion Premium Beverages.



"We are proud to announce the addition of Fredericksburg Distributing Company to our network of Resurrection™ distributors. In less than three months, our distribution network has grown to include twenty five of the top beer distributors in the country, making Resurrection™ Anti-Hangover drink available in eleven states," continued Mr. Slocum. "They recognize that Resurrection is a new and exciting product, creating a unique category that has long term value for their systems. They believe Resurrection is an excellent addition to their portfolios," concluded Mr. Slocum.

Servicing 18 counties, FDC is one of the premier Miller Coors® distributors in Virginia. "We are very excited to be part of this ground breaking opportunity with Resurrection," stated Rocky Sizemore, President/General Manager of Fredericksburg Distributing Company. "We see Resurrection as a product with tremendous growth potential, and one that our customers will embrace."

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutrition and Fusion Premium Beverages. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchisee locations located throughout the United States. Fusion Premium Beverages distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories' operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

About Fredericksburg Distributing Company, Inc.

Fredericksburg Distributing Company is one of the premier Miller Coors® beer distributors in Virginia, engaging in the distribution of beer and non-alcoholic products. Based in Fredericksburg, Virginia, the company has been in operation since 1981 and services customers in eighteen counties. FDC remains a locally operated business, operated by Rocky Sizemore, President/General Manager.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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