

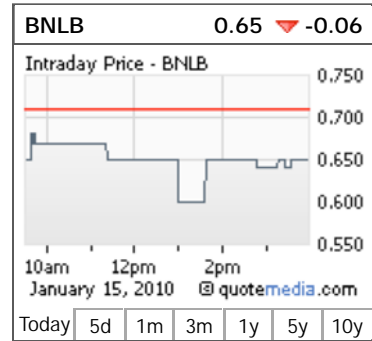
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Bond Labs Shatters 15,000 Account Threshold as Resurrection(TM) Continues Rapid Distribution Network Expansion

McBride Distributing to Distribute Fusion Premium Beverages Products in Arkansas

Dec. 1, 2009 (Business Wire) -- Bond Laboratories, Inc. (OTCBB:BNLB), a premier marketer of healthy food and beverage products, today announced the addition of McBride Distributing Co. to its Fusion Premium Beverages product distribution network. This new distribution agreement increases Fusion Premium Beverages' access to over 15,000 on- and off-premise accounts throughout the United States.



"Each new distributor we add recognizes the incremental sales opportunity that Resurrection™ Anti-Hangover Drink represents. Our distribution network is enthusiastic about continuing to build the brand in their respective markets," stated Scott Slocum, President of Fusion Premium Beverages.

"We are very excited to be part of this cutting edge opportunity with Resurrection™," said McBride Distributing President, Angela Ryan. "Resurrection™ Anti-Hangover Drink provides a functional benefit to consumers while delivering incremental value to both our on-premise and off-premise accounts. It's a strong addition to our portfolio."

"McBride Distributing is one of Arkansas' premier distributors of Budweiser® products. The company has been in business since 1959. They are well respected within their community and have a history of excellent customer service. McBride is a great addition to our rapidly expanding distributor network," concluded Mr. Slocum.

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutrition and Fusion Premium Beverages. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchisee locations located throughout the United States. Fusion Premium Beverages distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories' operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska, and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

About McBride Distributing, Inc.

McBride Distributing is a leading Anheuser Busch® beer distributor in Arkansas, engaging in the distribution of beer and non-alcoholic products. The company has been in operation since 1959 and is based in Fayetteville, Arkansas. McBride services customers from northwest to north central Arkansas. McBride Distributing remains a family business, owned and operated by the McBride family, under the leadership of Angela Ryan, President.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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