

Bond Laboratories Expands Southwest Presence with Strategic Miller(R) Distributor in Austin

Centex Beverage, Inc. to Distribute Fusion Premium Beverages Products in Austin, Texas Market

Dec. 8, 2009 (Business Wire) -- Bond Laboratories, Inc. (OTCBB:BNLB), a premier marketer of healthy food and beverage products, today announced the addition of Centex Beverage, Inc. to its Fusion Premium Beverages product distribution network.

"We are thrilled to announce our relationship with Centex, one of the leading Miller distributors in the United States," stated Bond Laboratories CEO, John S. Wilson. "This new distribution agreement increases Fusion Premium Beverages' access to over 18,000 on and off premise accounts throughout the United States."

"Austin is the home of The University of Texas, the South by Southwest Film and Music Festival, and the infamous Sixth Street nightlife," stated Scott Slocum, President of Fusion Premium Beverages. "Partnering with Centex provides us a strong, well established distributor for the strategic and diverse Austin, Texas market, while strengthening our overall presence throughout the state of Texas."

Centex Beverage, Inc. is a progressive, forward-looking company with twenty-eight years of operation under present ownership and management. "Resurrection™ Anti-Hangover Drink is a unique product that will be a great fit with our existing accounts," stated Centex President, James Cowan. "Our entire sales team is excited about the potential this product has in the Austin, Texas market. Our strong on-premise account base provides us with a significant sampling opportunity to help build the Resurrection brand."

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutritional Products, Inc. and Fusion Premium Beverages. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchisee locations located throughout the United States. Fusion Premium Beverages distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories' operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

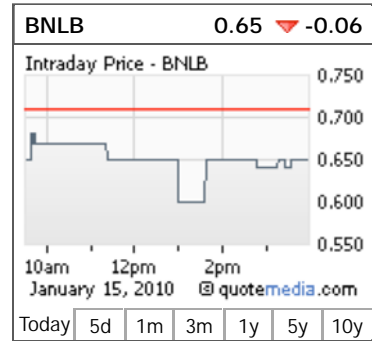
About Centex Beverage, Inc.

Centex Beverage, Inc. was purchased in January, 1981 by Lowell H. Lebermann. Originally, Centex was an exclusive distributor for Miller Brewing Company brands. Over the years, Centex has acquired the rights to several prestigious imported brands, including, but not limited to, Heineken and Diageo-Guinness brands. Today, Centex represents fourteen suppliers and over 100 brands. Centex is recognized as one of the top distributors in the United States and has been the recipient of Miller Brewing Company's top awards: The Miller Masters and The High Life Achievement Award.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.



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