

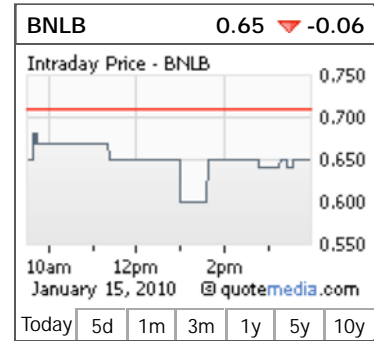
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Latest Anheuser Busch(R) Distributor Pushes Bond Laboratories' Distribution Access Beyond 20,000 Accounts

Golden Eagle to Distribute Fusion Premium Beverages Products in Western Kentucky

Dec. 16, 2009 (Business Wire) -- Bond Laboratories, Inc. (OTCBB:BNLB), a premier marketer of healthy food and beverage products, today announced the addition of Golden Eagle Distributing, Inc. to its Fusion Premium Beverages product distribution network. "This new distribution agreement increases Fusion Premium Beverages access to over 20,000 on and off premise accounts throughout the United States," stated Scott Slocum, President of Fusion Premium Beverages, Inc.



"Our latest partnership, with Golden Eagle Distributing in Paducah, Kentucky, now provides Resurrection™ Anti-Hangover Drink with distribution access to key markets across fifteen states. We are absolutely thrilled to be able to announce this level of achievement in such a short period of time," continued Mr. Slocum.

"Our ability to partner with thirty-five major distributors in just over ninety days speaks volumes about the strength of our brand," stated John S. Wilson, CEO of Bond Laboratories. "We could have never grown this quickly if our distributor network didn't recognize the value of this new category we've created."

In business since 1981, Golden Eagle Distributing, Inc. has grown to become Paducah's premier distributor of Budweiser® products throughout the Jackson Purchase Area. "We are very excited to distribute Resurrection™ in our retail market," stated Mark Meisenheimer, President of Golden Eagle Distributing. "We've been approached by many new beverage companies requesting us to be their distributor, but none of them compare to Resurrection™. We realize that Resurrection™ is unique and feel Bond Laboratories has developed a new category the consumer will absolutely embrace," concluded Mr. Meisenheimer.

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutrition and Fusion Premium Beverages. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchisee locations located throughout the United States. Fusion Premium Beverages distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories' operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

About Golden Eagle Distributing, Inc.

Golden Eagle Distributing is a leading Anheuser Busch® beer distributor in Paducah Kentucky, engaging in the distribution of beer and non-alcoholic products. The company has been in operation since 1981, is based in Paducah, Kentucky, and services customers in far western Kentucky. Golden Eagle Distributing remains a locally owned business under the leadership of Mark Meisenheimer, President.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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