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Bond Laboratories Recaps Successful First 100 Days for Resurrection(TM)

Dec. 22, 2009 (Business Wire) -- Bond Laboratories, Inc. (OTCBB:BNLB), a premier marketer of healthy food and beverage products, recaps the first 100 days for Fusion Premium Beverages' Resurrection™ Anti-Hangover Drink.

Fusion Premium Beverages began shipping Resurrection™ Anti-Hangover Drink in September to its first Anheuser-Busch® distributors. The Company officially launched Resurrection™ during the National Beer Wholesaler Association's convention later that month in Las Vegas, where it received tremendous initial exposure, traction and feedback that helped drive its early success. By month end, the Company's distribution network had access to over 5,000 on and off premise accounts in parts of four states. October and November brought several more agreements with Anheuser-Busch® and Miller®/Coors® distributors, increasing the access of their distributor network to more than 10,000 and 15,000 accounts, respectively. The Company's distribution network currently has access to more than 20,000 on and off premise accounts which spans all or part of 15 states.

"What an incredible, albeit exhausting, 100 days," exclaimed Bond CEO John S. Wilson. "The pace at which Resurrection is gaining a foothold across the U.S. is amazing. I am proud of the progress the sales team has made to date both adding distributors and building a robust pipeline to drive future growth. We remain very excited about the market opportunity and ability to leverage our early momentum to rapidly expand the breadth and depth of our distributor network. If you're impressed with our accomplishments over the first 100 days just wait and see what the next 100 days brings. We are truly just getting started," concluded Mr. Wilson.

About Bond Laboratories, Inc.

Bond Laboratories is a national provider of innovative and proprietary nutritional supplements and beverage products for health conscious consumers. The Company produces and markets its products through its two operating divisions – NDS Nutritional Products, Inc. and Fusion Premium Beverages. NDS manufactures and distributes a full line of nutritional supplements to support healthy living through a variety of retail channels including GNC franchisee locations located throughout the United States. Fusion Premium Beverages distributes a line of health and energy beverages to support and promote an active lifestyle. Bond Laboratories' operating divisions are led by a team of highly experienced sales and marketing executives with considerable expertise in the development, launch and distribution of branded products in the nutritional supplement and beverage sector. Bond Laboratories is headquartered in Omaha, Nebraska and maintains its primary sales operations in Dallas, TX. For more information on the Company, please go to <http://www.bond-labs.com>.

Safe Harbor

Statements about the Company's future expectations and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby.

The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.

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