

# Bond Labs Launches Innovative New Product Stack

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OMAHA, Neb.--(BUSINESS WIRE)-- Bond Laboratories, Inc. (OTCBB:[BNLB](#)), wholly owned operating division, NDS Nutrition Products (“NDS”), today announced the launch of Dual Impact™ Stack into the GNC® franchise system. NDS is a national provider of innovative and proprietary nutritional supplements for health conscious consumers. NDS’ weight loss, general health and sports nutrition supplements are sold exclusively through the GNC franchise system.

The Dual Impact™ Stack combines NDS’ newest and most powerful thermogenic, LipoRUSH™, with Censor®, to create a potent two-pronged approach to target stubborn fat and problem areas. LipoRUSH™, which NDS just introduced in November, boasts a robust multi-functional fat burning thermogenic formula designed to burn fat as energy. Censor, a proven and effective body toner featuring Tonalin® CLA, is one of NDS’ most effective and successful products ever. “LipoRUSH™ and Dual Impact™, our latest two product offerings, have enjoyed tremendous early success and extremely positive customer feedback. We remain committed to providing our customers with high-quality, innovative formulations and solutions that surpass expectations and deliver unparalleled results,” stated John Wilson, CEO of Bond Labs. “We anticipate building on our strong early momentum to drive continued strong growth in 2012.”

## About Bond Labs

Bond Laboratories is a manufacturer of innovative nutritional supplements. The Company produces and markets products through its NDS Nutrition division. NDS’ products number over 50 brands focused on weight loss, sports nutrition and general health. Our products are sold directly through specialty health and nutrition retailers, including top-selling products at GNC® franchises. Bond Labs is headquartered in Omaha, Nebraska. For more information, please visit <http://www.bond-labs.com>.

## Safe Harbor

*Statements about the Company’s future expectations and all other statements in this press release other than historical facts, are “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby. The above information contains information relating to the Company that is based on the beliefs of the Company and/or its management as well as assumptions made by and information currently available to the Company or its management. The company does not undertake any responsibility to update the forward-looking statements contained in this release.*